**International Conference of Advance Research and Innovation (ICARI-2014)**

Organized By

**International Journal of Advance Research and Innovation**

Venue

**Institution of Engineers (India), Delhi State Centre, (Engineers Bhawan)**

**2 Bahadur Shah Zafar Marg, New Delhi-110002, India**

**1st February 2014**

 **Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Sponsorship Form**

**Main Sponsorship**

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| **Category** | **Platinum** | **Gold** | **Silver** | **Bronze** | **Official Partner** |
| **Fees (Rupees)** | 2,00,000/- | 1,00,000/- | 50,000/- | 25,000/- | 10,000/- |
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**Name of the Company/ Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| **Academic/ Research** | **Government Body** | **Industry** | **PSU** | **Media** | **NGO** | **Other** |
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**Contact Person: (Authorized to receive all correspondence regarding the conference)**

**Prefix: \_\_\_\_\_\_\_\_\_\_\_\_\_ First Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Last Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Designation: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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**Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Supporting Sponsorship:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Lunch** | **Conference Kit** | **Banner** | **Exhibition Stalls** | **Conference Bag Inserts** | **Conference Souvenir** | **Other** |
|  |  |  |  |  |  |  |

(If Your Company. Organization is interested in sponsorship other than the ones mentioned above, please specify/ contact the Organizer)

**Payment Details**

**Sponsorship Category \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Amount \_\_\_\_\_\_\_\_\_\_\_\_ Cheque/ DD/ Pay Order No.\_\_\_\_\_\_\_\_\_\_\_**

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**The Local Cheque / Pay Order / Demand Draft favoring "International Journal of Advance Research and Innovation" Payable "Delhi".**

**Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Email: editorinchief@ijari.org**

**For further details, please visit www.ijari.org**

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**SPONSORSHIP PACKAGES**

**CONFERENCE KIT SPONSORSHIP INR. 50,000**

**Benefit:** Sponsor's Logo along with Organizer's Logo will be put on the bag

**BANNER & POSTER SPONSORSHIP INR. 25,000**

**Benefit:** Sponsor's Logo on the Conference Banner & Poster to be put at the Conference Venue.

**EXHIBITION STALLS**

**Exhibition Stall (2m x 2m) INR. 25,000**

**CONFERENCE BAG MATERIAL INR. 10,000**

**The material to be provided by the company**

**CONFERENCE SOUVENIR**

|  |  |
| --- | --- |
|  | **RATE (INR.)** |
| **Bank Cover Page** | **15,000** |
| **Inner Cover Page (Front or Back)** | **10,000** |
| **Full Page** | **7,500** |
| **Half Page** | **5,000** |

**Note:** For colored advertisements, art work in CD with printout of the same should be provided by the advertiser.

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**SPONSORSHIP**

ICARI-2014 section conference brings a host of opportunities to be a part of this event and highlight your program/ product/ institution in front of eminent from industry and academia. There are various levels of sponsorship for the Conference and recognition will be given to each sponsor at the social and business events, in pre-Conference marketing materials, conference website and related activities.

**Platinum Sponsorship (INR 2, 00,000)**

Recognition on all Press Releases

Company logo and link on the Conference Website (6 Months)

Acknowledgment during the Inaugural Ceremony

Color advertisement of the sponsor/ product on the front page of the Conference Souvenir

Company's brochure and demo CD to be included in Conference kit

Company's name and logo printed on the Conference Proceedings, Posters and Signage

Five Complimentary registrations

Two Exhibit space for a technical session

**Gold Sponsorship (INR 1, 00,000)**

Recognition on all Press Releases

Company logo and link on the Conference Website (6 Months)

Acknowledgment during the Inaugural Ceremony

Color advertisement of the sponsor/ product on the front page of the Conference Souvenir

Company's name and logo printed on the Conference Proceedings, Posters and Signage

Three Complimentary registrations

One Exhibit space

**Silver Sponsorship (INR 50,000)**

Company logo and link on the Conference Website (3 Months)

Acknowledgment during the Inaugural Ceremony

Color advertisement of the sponsor/ product on the front page of the Conference Souvenir

Company's name and logo printed on the Conference Proceedings, Posters and Signage

Two Complimentary registrations

One Exhibit space

**Bronze Sponsorship (INR 25,000)**

Company logo and link on the Conference Website (3 Months)

Color advertisement of the sponsor/ product on the front page of the Conference Souvenir

Company's name and logo printed on the Conference Proceedings, Posters and Signage

Display of Company Banner within the Lunch Area

One Complimentary registration

**Official Partner Sponsorship (INR 10,000)**

Company logo and link on the Conference Website (1 Month)

Color advertisement of the sponsor/ product on the front page of the Conference Souvenir

Special talk / Presentation of 15 minutes before the lunch

Company's name and logo printed on the Conference Proceedings, Posters and Signage

Display of Company Banner within the Lunch Area

One Complimentary registration

The cheque/ Pay Order draft/Cash - in favour of **IJARI** payable at **State Bank of India (SBI), DTU, Delhi-42. Account Number: 33565478571. IFC Code: SBIN0010446. SWIFT Code: SBININBB544. Branch Code: 10446.**